

INSTRUCTIONS FOR INSTALLING THE BBB DYNAMIC SEAL ON FACEBOOK

STEP 1 – Log into your BBB account with your email and password.



BUSINESS LOGIN

Your Email:

Your BBB Password:

Remember my Email

[Login to my BBB Business Account](#)

[g+ Sign in](#) [YAHOO! Sign in](#) [f Sign in](#) [in Sign In](#)

[Forgot your BBB Password? Click here.](#)

[Click here to obtain a BBB Password.](#)

[I need help with my BBB Login!](#)

STEP 2 – Locate your Accredited Business online seal generator. This is the same seal that you are able to install on your website.

STEP 3 - Choose the desired seal color, orientation, and whether or not to display your BBB rating. Be sure to go through all 4 steps. They appear one click at a time.

Highlight the HTML code and copy it. Now the code is in your clipboard and you can paste it into the Facebook application.



Your Seal:



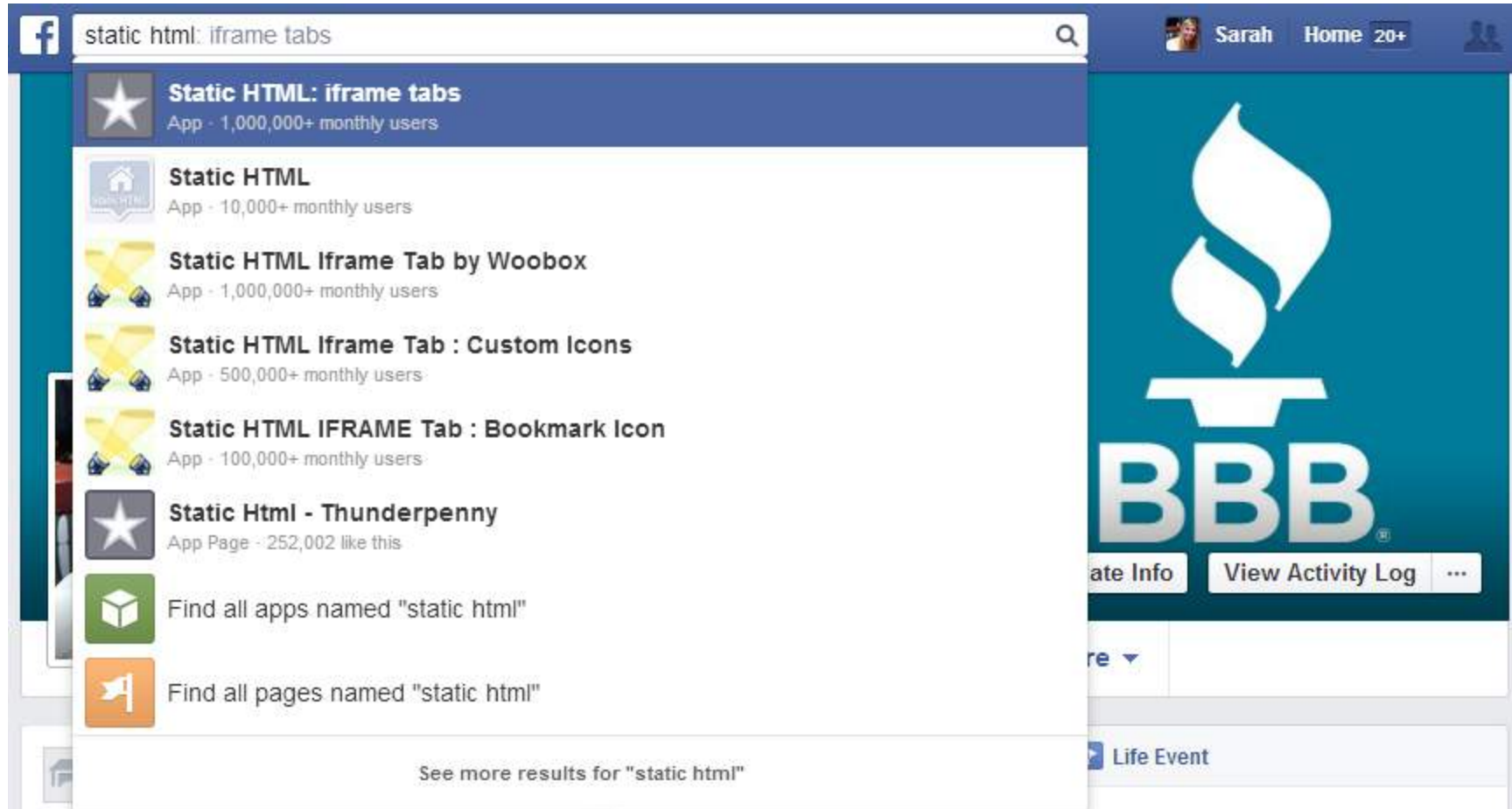
Your Seal Code:

```
<a title="The Sanders All-Star Team Inc. BBB Business Review" href="http://www.bbb.org/boston/business-reviews/associations/the-sanders-all-star-team-inc-in-marlborough-ma-96020/#bbbonlineclick"></a>
```

STEP 4 – You will need an image of the BBB Accredited Business Seal to replace the existing image of the Facebook application. Please download the jpeg image named AB_Seal.jpg on the previous screen. You will need to save this image somewhere easily accessible once logged into your Facebook.



STEP 5 – In a new window, login to your Facebook account (as your personal profile). In the “Search” box, search for and select “Static HTML: iframe tabs”.



STEP 6 – Once selected, click “Add Static HTML to a Page.” You will be prompted to select your Facebook page.

f Static HTML: iframe tabs Q

Static HTML: iframe tabs

Static HTML makes it simple to create powerful custom iframe tabs. We are **one of the largest providers of custom tabs on Facebook**, serving millions of pages.

[Add Static HTML to a Page](#)



After you add the app, go to your page and click on the Welcome tab to start editing.

Support

We offer support inside the app, as well as on [our page](#)

About us

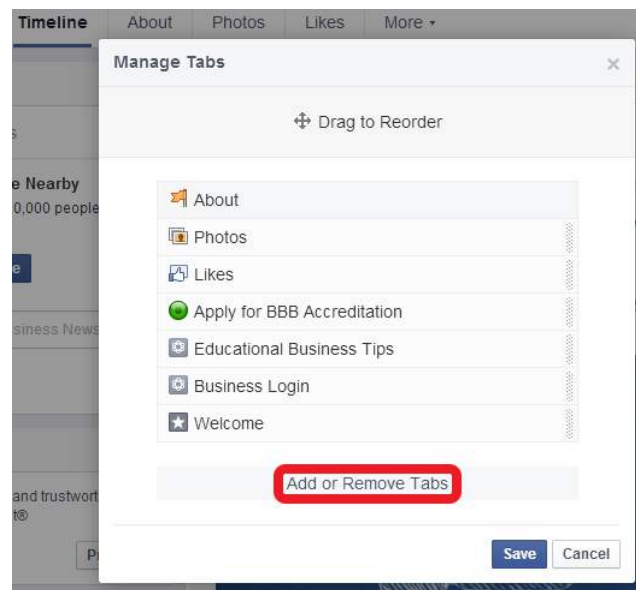
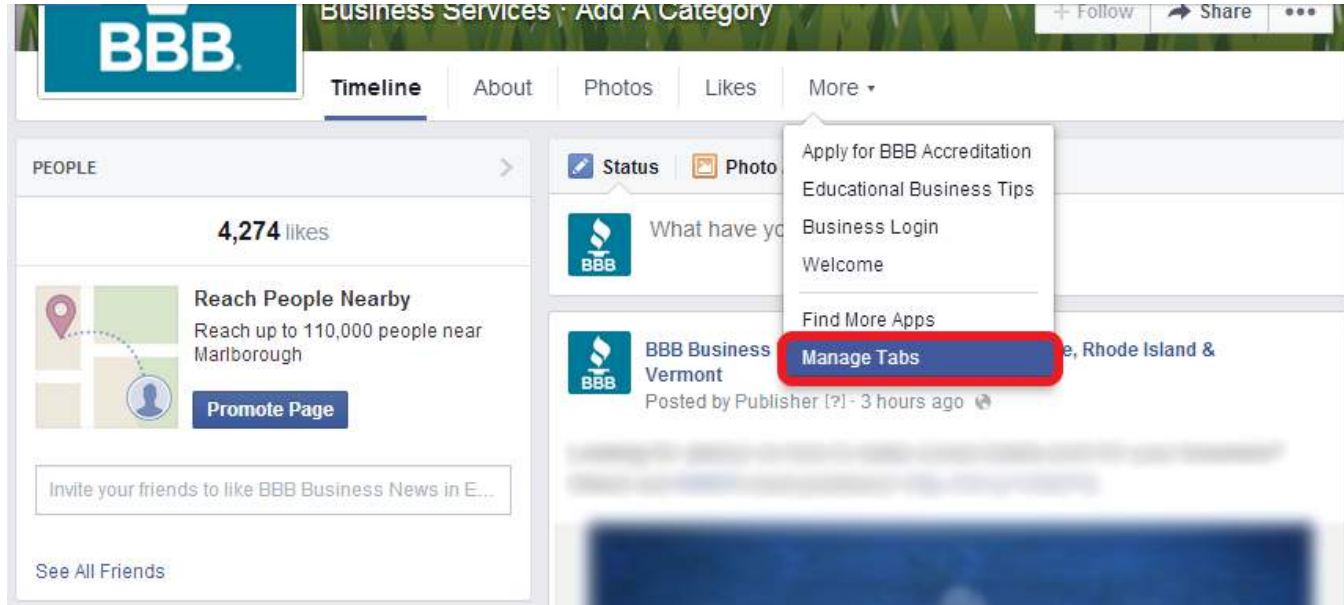
We like making elegant tools and a friendlier world.

 Timothy Mensing  Jason Padvorac

STEP 7 – Switch users on Facebook, so that you are using Facebook as your business. Find the recently added tab. It will be in the two spots below.

The image shows a Facebook Business Page for BBB. The top navigation bar includes 'Timeline', 'About', 'Photos', 'Likes', and 'More'. The left sidebar is divided into sections: 'PEOPLE' (4,274 likes, 'Promote Your Page' button), 'ABOUT' (description, 'bbb.org' link, 'Promote' button), and 'APPS' (three app tiles: 'Apply for BBB Accreditation', 'Business Tips', and 'Business Login'). A 'More' dropdown menu is open, showing options: 'Apply for BBB Accreditation', 'Educational Business Tips', 'Business Login', 'Welcome' (highlighted with a red arrow), 'Find More Apps', and 'Manage Tabs'. A second red arrow points to the 'APPS' section in the sidebar.

STEP 8 - Select "Manage Tabs." Then select, "Add or Remove Tabs."



STEP 9 - Find the recently added tab. It is named, "Static HTML:iframe tabs." Then select "Edit Settings."

The screenshot shows a list of applications under the heading "Added Apps". The list contains four items, each with a square icon on the left and a close button (an 'x' in a square) on the right. The bottom-most item is "Static HTML: iframe tabs", which has a star icon. Below the app name is a short description: "Static HTML makes it simple to build iframe tabs for your Facebook Page." and a line of links: "Go to App · Edit Settings · Link to this Tab". A red arrow points from the bottom right towards the "Edit Settings" link.

App Icon	App Name	Description	Actions
[Blurred]	[Blurred]	[Blurred]	[Close]
[Blurred]	[Blurred]	[Blurred]	[Close]
[Blurred]	[Blurred]	[Blurred]	[Close]
[Star]	Static HTML: iframe tabs	Static HTML makes it simple to build iframe tabs for your Facebook Page. Go to App · Edit Settings · Link to this Tab	[Close]

STEP 10 – Here, you will enter a Custom Tab Name of “BBB Business Review” or “Our BBB Rating” and click on “Save.” Stay within this window to replace the Custom Tab Image.

Insights | **Settings**

Added Apps

Edit Static HTML: iframe tabs Settings

Profile


Tab: Added (remove)

Custom Tab Image: [Change](#)



Custom Tab Name: [Save](#)

Leave blank to use the default name.

[Okay](#)





STEP 11 – To upload a Custom Tab Image, select Change. The following page will display. Select “Choose File” and search for AB_Seal.jpg. This is the image provided by BBB in STEP 5. Upload this image and click on “Okay.”

facebook  Search for people, places and things 

Upload a Custom Image




Page: Better Business Bureau of E. Massachusetts, Maine, Rhode Island & Vermont

Application Tab: Static HTML: iframe tabs

Image:  

[About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Terms](#) [Help](#)


Facebook © 2013 · English (US)

facebook  Search for people, places and things   Better Business Bureau of E. ...

Upload a Custom Image

Page: Better Business Bureau of E. Massachusetts, Maine, Rhode Island & Vermont

Application Tab: Static HTML: iframe tabs

Image: 

[About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Terms](#) [Help](#)

Facebook © 2013 · English (US)

Upload Page Tab Image

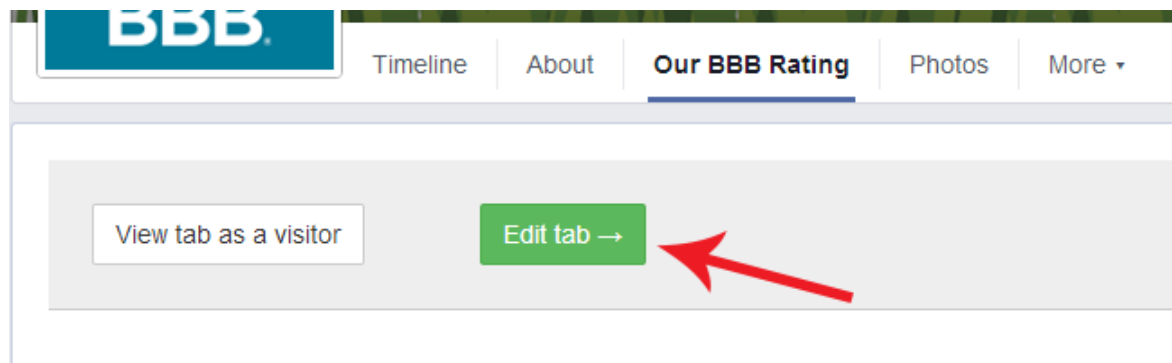
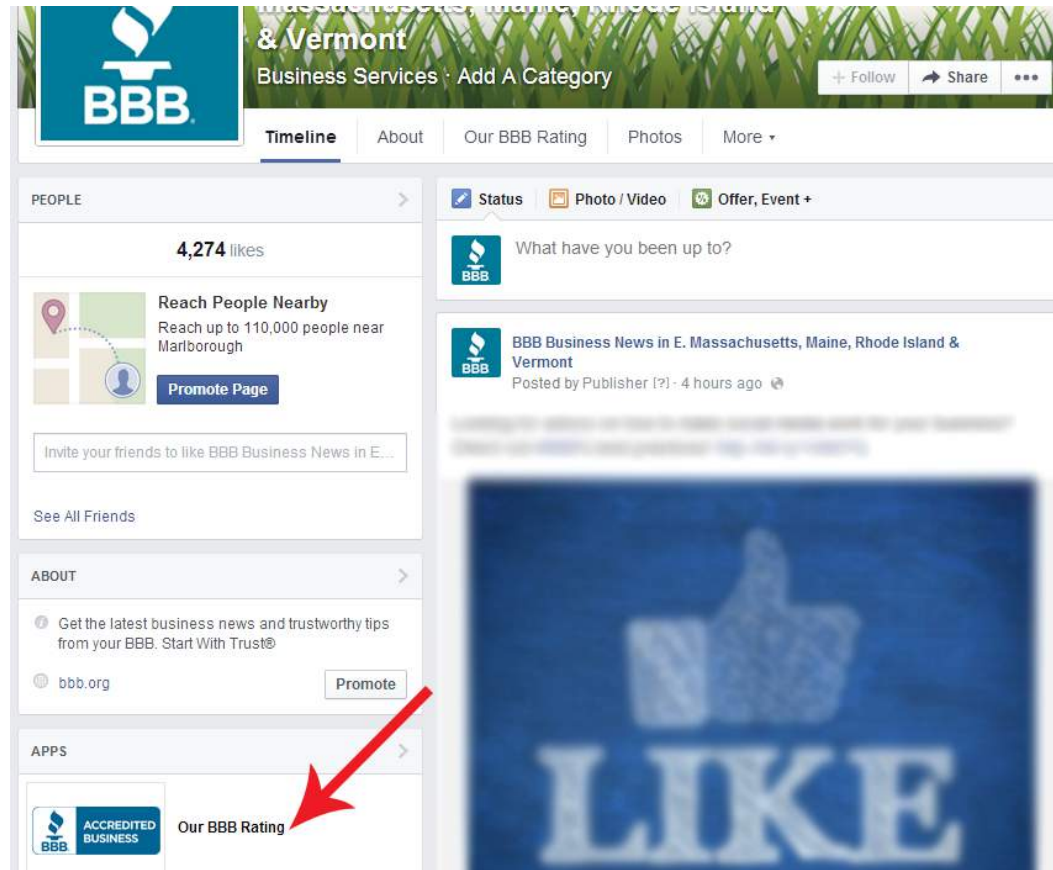
You can upload a JPG, GIF, or PNG file. The size of the image must be 111 x 74 pixels. File size limit 5 MB. If your upload does not work try a smaller picture.

[Choose File](#)

By uploading this file, you certify that you have the right to distribute this image and that it is not pornographic.

[Cancel](#)

STEP 12 – When completed, return to your business profile page and see the results. Next, the HTML code for the dynamic BBB Accredited Business Seal will need to be pasted into the Static HTML: iframe application. Click on the tab name (“Our BBB Rating” shown below) and select “Edit Tab.”



STEP 13 – This screen will appear. Paste the html code copied from the BBB Dynamic Seal Page and click “Preview tab” to see how the seal will display to visitors. Click “Save and Publish.”

View tab in Facebook ▶ Done editing tab ✕

Content Fangate Analytics Settings Support Save & Publish Preview tab

★ Static HTML See more apps Choose an HTML template

index.html

You only need to use this index.html box to host your code, style.css and script.js are for if you prefer to organize your code further. Upload image...

Paste the HTML Code Here

If you receive an error message add an "s" to http:// so it looks like https://

View tab in Facebook ▶

Done editing tab ✕

Content

Fangate

Analytics

Settings

Support

All saved

Preview tab



Static HTML

See more apps

Choose an HTML template

Add an "s"

index.html

⚠ Insecure urls found

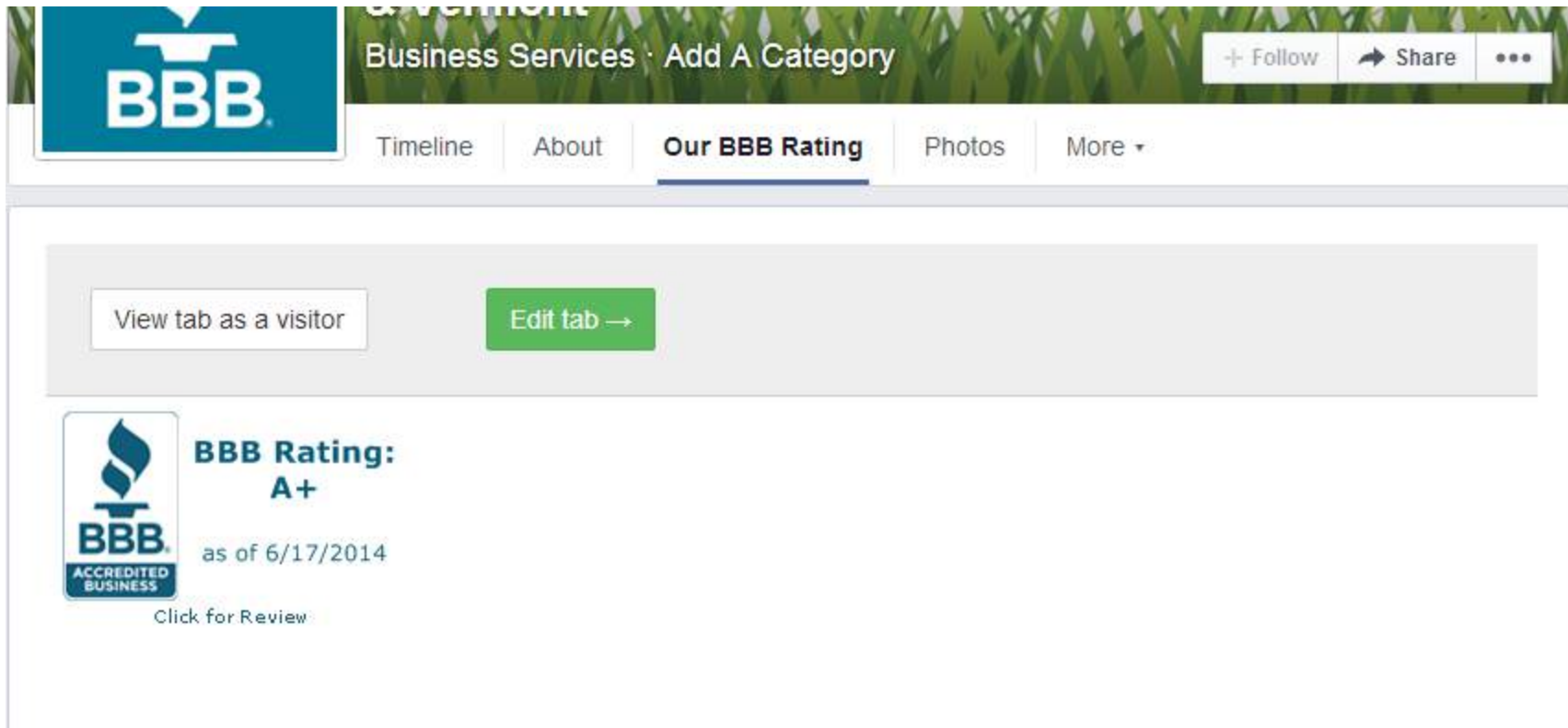
Upload image...

You should change the following urls to begin with https:// instead of http://, or some browsers will not properly display your content:

- <http://seal-boston.bbb.org/seals/blue-seal-200-130-the-sanders-all-star-team-inc-96020.png>

```
<a title="The Sanders All-Star Team Inc. BBB Business Review"
href="http://www.bbb.org/boston/business-reviews/associations/the-sanders-all-star-team-inc-in-
marlborough-ma-96020/#bbbonlineclick"></a>
```

STEP 14 – Click on “Preview Tab.” Installation is complete. It should look like this (the logo may be different):



*Admin mode will only be shown to you

STEP 15 - Visitors to your Facebook page will click on “Our BBB Rating” tab to reveal the BBB Accredited Business seal. When the seal is clicked, the BBB Business Review for your business will display within your Facebook page.

The screenshot shows the BBB website interface. At the top, there is a navigation bar with links for Blog, BBB Locator, Contact, News, Business Login, and Consumer Login. The main header features the BBB logo and a dropdown menu for "In Eastern Massachusetts, Maine, Rhode Island and Vermont". A search bar is present with the text "Search for Businesses". Below the header is a dark blue navigation bar with links: GET TO KNOW US, GET INVOLVED, GET CONSUMER HELP, PROGRAMS & SERVICES, and FOR BUSINESSES. The breadcrumb trail reads: Home > Accredited Business Directory > Associations > The Sanders All-Star Team Inc. A button labeled "Who else is here?" is visible on the right. The main content area is titled "BBB Business Review" and has a tabbed interface with "Overview" selected. The "Overview" tab displays the following information: "BBB ACCREDITED BUSINESS SINCE 11/9/2007", "The Sanders All-Star Team Inc.", "Additional Locations", "Phone: (800) 777-7777", "Fax: (508) 652-4820", "View Additional Phone Numbers", "290 Donald Lynch Blvd, Marlborough, MA 01752", "dliberti@boston.bbb.org", "View Additional Email Addresses", and "http://www.trustthisbiz.com/the_sanders_all_star_team". There is a gallery of 6 images, with the first one showing a worker on a construction site. Below the gallery are social media icons for YouTube, Facebook, Twitter, Google+, Pinterest, and LinkedIn. At the bottom, there is a BBB Accredited Business seal and an "A+" rating. Text next to the rating says "On a scale of A+ to F", "Reason for Rating", and "BBB Ratings System Overview".

Blog • BBB Locator • Contact • News • Business Login • Consumer Login

Businesses ▾ Charities News All ?

Search for Businesses

GET TO KNOW US • GET INVOLVED • GET CONSUMER HELP • PROGRAMS & SERVICES • FOR BUSINESSES

Home > Accredited Business Directory > Associations > The Sanders All-Star Team Inc.

Who else is here?

BBB Business Review

Overview BBB Accreditation Complaints Customer Reviews Request a Quote Photos / Videos

BBB ACCREDITED BUSINESS SINCE 11/9/2007

The Sanders All-Star Team Inc.

Additional Locations
Phone: (800) 777-7777

Fax: (508) 652-4820
[View Additional Phone Numbers](#)
290 Donald Lynch Blvd, Marlborough, MA 01752
dliberti@boston.bbb.org
[View Additional Email Addresses](#)
http://www.trustthisbiz.com/the_sanders_all_star_team

4 of 6 images | [See All Images >>](#)

ACCREDITED BUSINESS

A+ On a scale of A+ to F
Reason for Rating
BBB Ratings System Overview